

Secure Service Control for Global Business Networks

» Highlights

- Over 300 customers around the world, including Verizon Business, British Telecom, NTT Com, China Telecom and Yahoo!
- Deployed across the backbone of almost every major service provider and MSO network across the globe
- Launched ATLAS®, the world's first globally scoped threat analysis service
- Launched the Fingerprint Sharing Alliance, a first of its kind industry initiative to stop Internet attacks
- Acquired Ellacoya Networks in February 2008
- Received 2008 Growth Strategy Excellence of the Year Award from Frost & Sullivan for demonstrating excellence in implementing and sustaining growth within shipments, revenues and profitability
- Named one of the twenty fastest growing private companies in North America by Deloitte & Touche in 2006
- Arbor has relationships with a wide range of partners—including organizations such as Lucent/Alcatel and Nokia/Siemens, as well as other regional systems integrators and resellers
- Twelve patents issued; more than fifteen pending

Overview

Arbor Networks is a leading provider of secure service control solutions for global networks. Its customers include a majority of the world's ISPs and many large enterprises. Arbor solutions deliver best-in-class network security and visibility, along with the power to improve profitability by deploying differentiated, revenue-generating services. By employing flow-based and deep packet inspection (DPI) technologies, Arbor solutions measure and protect the entire network—from the network core to the broadband edge.

Arbor solutions include the Arbor Peakflow® family, the de facto standard for flow-based network security and analysis, and the Arbor eSeries platforms for broadband service optimization, ranked among the highest performance DPI systems.

Products

Arbor's industry-leading solutions address the security and service control challenges of today's largest networks. Arbor enables service providers and enterprises to detect and mitigate attacks throughout their entire network infrastructure.

Arbor Peakflow

With best-in-class network security, visibility and analysis capabilities, Arbor Peakflow is the solution-of-choice for a majority of the world's ISPs and many global enterprises. These organizations use Arbor Peakflow to:

- Optimize availability by proactively detecting and mitigating network-wide anomalies caused by distributed denial of service (DDoS) attacks.
- Enhance operational efficiency by modeling traffic across the entire network.
- Increase profitability by delivering new, secure managed services.
- Improve capacity planning and simplify compliance via real-time network analysis and historical reporting.
- Protect network infrastructures from the full spectrum of security threats.

Arbor eSeries

Designed for broadband service optimization, the Arbor eSeries enables providers to increase the ROI on their networks via advanced application and subscriber management. Consisting of a hardware platform and suite of software applications, the Arbor eSeries allows providers to:

- Manage traffic at the subscriber and application level.
- Accurately plan capacity by understanding usage patterns.
- Manage bandwidth-intensive applications.
- Deliver customized service plans that reduce churn.
- Develop competitive yet profitable pricing models based on usage quotas or tiered services.

“On paper, the purchase of Ellacoya by Arbor Networks fits like a hand in a custom-made glove. The natural synergies between deep-packet inspection and carrier-grade security will lead to clear benefits for both sides...”

Yankee Group, Arbor Networks Goes “Deep,” Acquires Ellacoya Networks
January 18, 2008

“Peakflow SP has a very robust set of capabilities beyond providing network security. We also leverage the product extensively for traffic analysis and capacity planning. Using Arbor’s Peakflow SP in conjunction with its Threat Management System provides a high level of integration between the detection and mitigation processes against Internet-based attacks. It provides a highly effective approach to filtering out malicious traffic without interrupting the flow of legitimate traffic to enterprise customers.”

Mick Creane, Security Expert
British Telecom



Corporate Headquarters

6 Omni Way
Chelmsford, Massachusetts 01824
Toll Free USA +1 866 212 7267
T +1 978 703 6600
F +1 978 250 1905

Europe

T +44 208 622 3108

Asia Pacific

T +65 6299 0695

www.arbornetworks.com

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Customers

Over 300 companies across the globe have chosen Arbor Networks solutions for network protection and the means for delivering revenue-generating, differentiated secure services and service plans. Arbor’s valued customers include Internet service and wholesale providers, MSOs, Mobile Operators and many Fortune 500 corporations.

What are they saying about Arbor?

“Arbor has a unique solution because it leverages the global deployment of Peakflow SP, adds a layer of context and intelligence through its security researchers and brings it all together through the Fingerprint Sharing Alliance for rapid and seamless communications between service providers. The end result is that we are able to collaborate and block network attacks quickly, saving customers and partners thousands of dollars in losses due to security incidents.”

Dr. Ron Marquardt, Chief Technology Officer, Covad

“We selected Arbor Networks because of their proven ability to provide network-wide visibility and security combined with traffic engineering and capacity planning which allows us to proactively plan for network growth, evaluate peering relationships and reduce transit costs.”

Mr. Zhang Qiang, Director, Data Division, O&M Department, China Telecom

“(Arbor’s) solution enables us to offer our customers the most scalable and feature-rich platform on the market for both managing bandwidth and delivering top-line revenue growth applications.”

Martin Lee, President, HiWay Broadband

Fast Facts

Founded August 2000

Executive Management

Colin Doherty
Chief Executive Officer

Dr. Farnam Jahanian
Co-Founder and Chairman of the Board

Dr. G. Robert Malan
Co-Founder and Chief Technology Officer

Donald W. Pratt, Jr.
Chief Financial Officer

Lisa Landa
Vice President, Marketing

Paul Morville
Vice President, Business Development

Gant Redmon, Esq.
Vice President and General Counsel

Mat Mathews
Vice President, Product Management

Mary-Jo Porcello
Vice President, Human Resources

Dr. Craig Labovitz
Chief Scientist

Danny McPherson
Vice President and Chief Security Officer

Carlos Morales
Vice President, Global Sales Engineering and Consulting

Attley Ng
Vice President and General Manager, Asia Pacific

Tony King
Vice President, Europe, Middle East and Africa

William E. Ronca III
Vice President, Sales, Americas

Robert Sawyer, Jr.
Vice President, Global Customer Services and Support